



BIM
Harambee
Africa
2026

smarter and more connected

STUDENTS: 23 July 2026 @ Boukunde, UP

PROFESSIONALS: 24 July 2026 @ Future Africa, Pretoria



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA



This year we are separating our 2 audiences:

STUDENTS - Thursday 23 July 2026 - 400 attendees (UP, UJ, TuT, Wits)

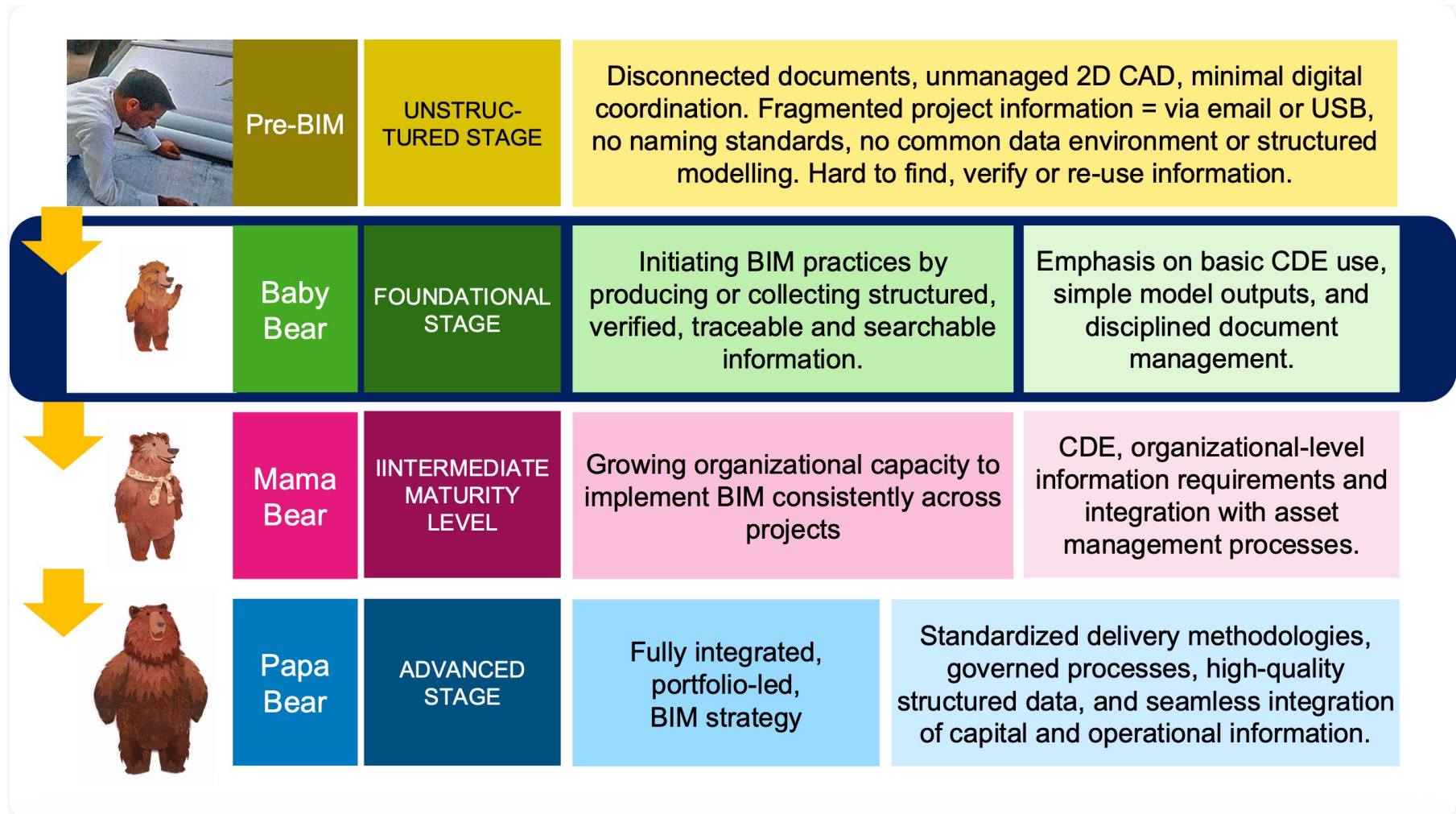
- WHAT is BIM?
- WHY is it relevant?
- WHAT skills do you need when you begin working?
- WHAT are employers looking for when they hire?

PROFESSIONALS - Friday 24 July 2026 - 200 attendees

- It's time for ACTION – how will you begin implementing BIM in your companies and projects?
- 3 Bears of BIM
- Learn from others already doing the work.
- Practical ways to start – open BIM, tools, training, skills, understanding the ecosystem (me, project, company, client).

3 Bears of BIM

smarter
and more connected



Main outcomes from BIMHarambee

smarter
and more connected

1

Students will understand HOW they need to be work-ready and what the industry demands.
Universities will grasp changes they need to make to prepare students sufficiently.
Companies will align with upskilling new graduates.

2

Professionals will realise that the barrier to beginning is LOW. It's about Information Management.
Share a road map for HOW to begin and scale/grow over time.

3

We want to make the whole community smarter. And connect them to their peers.
You can start NOW!



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA



BIMHarambee overview

smarter
and more connected

2

Days

18

Presentations, case
studies, panel
discussions, interactive
conversations

400

Students

200

Professionals

1

Goal - Intent to ACT

2

Audiences



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA



It's your opportunity to advance the implementation of BIM by addressing leadership take-up and skills development.

smarter
and more connected

Sponsorship package for the 2nd Day of BIMHarambee* - Friday 24 July 2026

R85 000

Gold package

R55 000

Silver package

R25 000

Bronze package

R5000

Exhibitor only package

The Gold, Silver and Bronze packages INCLUDE the exhibitor package.

EACH sponsor will have a 15 min presentation slot during the programme on Friday 24 July.

*In the interest of full disclosure and transparency, the budget to host the 1-day event is R280 000. All costs are for operations and materials. No VAT charged. Any funds raised over the R280 000 is used to offset the community's annual admin costs ie website hosting, financial reviews etc. Everyone in the community is a volunteer, no one is paid a salary.



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA



Sponsorship packages - these costs are for the Professionals Day on Friday 24 July 2026

EACH sponsor will have a 15 min presentation slot during the programme on Friday 24 July.

Sponsorship	Cost	Pre-event	During event	Post-event
Gold package	R85 000	<ul style="list-style-type: none"> • Logo and links on BIMHarambee page hosted on BIMcommUNITY website. 	<ul style="list-style-type: none"> • 8 pull-up banners - throughout the venue. 	<ul style="list-style-type: none"> • Contact details of all attendees of the event (those who opt in).
		<ul style="list-style-type: none"> • Inclusion in BIMcommUNITY newsletter. 	<ul style="list-style-type: none"> • 6 exhibition tables at the Vendor Exhibition area (at no extra cost). 	<ul style="list-style-type: none"> • Included in the wrap-up newsletter from BIMcommUNITY.
		<ul style="list-style-type: none"> • Logo inclusion in social media posts and marketing promoting the event. 	<ul style="list-style-type: none"> • Full page ad (A5) + 1 advertorial in the BIM Book electronic version on event web page. 	<ul style="list-style-type: none"> • Included in the post-event report.
			<ul style="list-style-type: none"> • 1 Speaker slot • Inclusion of hand-outs in goodie bag 	<ul style="list-style-type: none"> • Logos included in recorded videos of both days' presentations (hosted on BIMcommUNITY website)
Silver package	R55 000	<ul style="list-style-type: none"> • Logo and links on BIMHarambee page hosted on BIMcommUNITY website. 	<ul style="list-style-type: none"> • 6 pull-up banners - throughout the venue. 	<ul style="list-style-type: none"> • Included in the wrap-up newsletter from BIMcommUNITY.
		<ul style="list-style-type: none"> • Inclusion in BIMcommUNITY newsletter. 	<ul style="list-style-type: none"> • 4 exhibition tables at the Vendor Exhibition area (at no extra cost). 	<ul style="list-style-type: none"> • Included in the post-event report.
		<ul style="list-style-type: none"> • Logo inclusion in social media posts and marketing promoting the event. 	<ul style="list-style-type: none"> • Full page ad (A5) in the BIM Book electronic version on event web page. 	<ul style="list-style-type: none"> • Logos included in recorded videos of both days' presentations (hosted on BIMcommUNITY website)
			<ul style="list-style-type: none"> • Inclusion of hand-outs in goodie bag 	
Bronze package	R25 000	<ul style="list-style-type: none"> • Logo and links on BIMHarambee page hosted on BIMcommUNITY website. 	<ul style="list-style-type: none"> • 2 pull-up banners - throughout the venue. 	<ul style="list-style-type: none"> • Included in the wrap-up newsletter from BIMcommUNITY.
		<ul style="list-style-type: none"> • Inclusion in BIMcommUNITY newsletter. 	<ul style="list-style-type: none"> • 2 exhibition tables at the Vendor Exhibition area (at no extra cost). 	<ul style="list-style-type: none"> • Included in the post-event report.
		<ul style="list-style-type: none"> • Logo inclusion in social media posts and marketing promoting the event. 	<ul style="list-style-type: none"> • Half page ad (A6) in the BIM Book electronic version on event web page. 	<ul style="list-style-type: none"> • Logos included in recorded videos of both days' presentations (hosted on BIMcommUNITY website)
Exhibitor only package	R5 000	<ul style="list-style-type: none"> • Logo and links on BIMHarambee page hosted on BIMcommUNITY website. 	<ul style="list-style-type: none"> • 1 exhibition table at the Vendor Exhibition area. 	<ul style="list-style-type: none"> • Included in the wrap-up newsletter from BIMcommUNITY.
		<ul style="list-style-type: none"> • Inclusion in BIMcommUNITY newsletter. 	<ul style="list-style-type: none"> • Half page ad (A6) in the BIM Book electronic version on event web page. 	<ul style="list-style-type: none"> • Included in the post-event report.

Why sponsor BIMHarambee?

smarter
and more connected

No cost to attend for delegates We believe that access to good BIM information should be free and accessible to everyone.

Free access to information We always share ALL our content (ppt presentations, videos of our sessions and presentations etc.) after the event on our website.

It's a brilliant community event, filled with passionate professionals who want to make a difference, share their knowledge and expertise, inspire the next generation but also fire up current professionals – who want to help Raise the BIM tide, because we all win if we all win.

We will tackle slow BIM uptake from senior executives and the challenge of providing the relevant BIM skills and talent in a time when we're straddling 2 worlds in the built environment – analogue vs digital.

Executives and professionals You get to present your solutions to a captive and hungry audience – present and future market.



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA



Important dates

smarter
and more connected

16 Feb | **All sponsorships confirmed**

Feb | Site visit for sponsors

27 Feb | Sponsorship payments deadline

15 May | Speakers and agenda confirmed

1 June | Begin marketing of event

23 July | Student Session of BIMHarambee 2026

24 July | Professionals Session of BIMHarambee 2026



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA





smarter
and more connected

Want to be involved? Want to contribute? Want to showcase your tech to tomorrow's leaders?

Want to help Raise the BIM tide? **Contact angela@bimcommunity.africa**



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

